

# Paul Erskine

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## Career Objective: Animation / Motion Graphics / Visual Effects Artist

<p><b>Profile</b></p> <p><i>“Every project with Paul has been a creative adventure that has produced amazing results.”</i></p> <p>Jill Bourque Principal, Paiz Public Relations</p>	<p><b>Seeking to transfer freelance multimedia skills into production company setting.</b></p> <p>High energy, results-oriented professional with over 15 years of animation, multimedia design and video production experience creating media for high tech corporations, production companies &amp; non-profit organizations.</p> <p>Exceptional creative skills, excellent collaborator, propelling ideas forward with the optimal use of emerging technologies. Well-developed storytelling ability as an independent filmmaker and seasoned improvisational actor.</p> <p><b>Technical Expertise</b> Flash, After Effects, Final Cut Studio, Photoshop, Toon Boom Storyboard, Toon Boom Studio, Anime Studio Pro, Abelton Live, Dreamweaver, Motion, InDesign, Fireworks, Illustrator.</p> <p><b>Additional</b> Professional Improvisational performer and workshop coach in U.S. and overseas.</p>
<p><b>Key Skills</b></p>	<ul style="list-style-type: none"><li>• 2D Character Animation</li><li>• Motion Graphics Production</li><li>• Digital Video Editing</li><li>• Story Boarding</li><li>• Sound Design and Editing</li><li>• Character Design</li><li>• Flash Animation</li><li>• Music Composition</li><li>• Videography</li></ul>
<p><b>Achievement Highlights</b></p>	<ul style="list-style-type: none"><li>• Created viral video “Ralph Don’t Run”, featured on Meet the Press.</li><li>• Create animations in various TV spots for advertisers including Apple and The California Lottery.</li><li>• Launched and hosted “Open Shorts”, a showcase for local filmmakers in San Francisco.</li><li>• Created titles and animated sequence for award-winning documentary “SuperCharge Me”.</li></ul>
<p><b>Career History</b></p> <p><i>“Paul Erskine is a rare and valuable pro. He’s creative – both artistically and in practical business terms. He’s reliable – he does what he says he’s going to, and comes through in the pinch.”</i></p> <p>John Pearce Founder, The Unity Coalition</p>	<p>Turtlerock New Media, Oakland, CA 1997 to present <b>Animator/Director</b> Create animated and live-action media in a variety of formats for broadcast, mobile phones, multi-screen projection and the web. Conceive and produce morale-building corporate videos, educational videos, political Flash videos, and original animations. Manage creative aspects of video production including script writing, story boarding, directing on-set and post-production (including visual effects). Clients include: Microsoft, MoveOn.org and Williams-Sonoma.</p> <p>Spotmagic, Inc., San Francisco, CA 1996 to 1997 <b>Senior Producer</b> Managed a team of artists to create marketing materials, software demos, and interface elements for an innovative multimedia animation tool. Also served as Lead Animator and Webmaster, configuring a digital commerce interface for the web marketing campaign.</p> <p>Freelance 1992 to 1996 <b>Multimedia Artist</b> Designed and animated multimedia presentations including account-winning sales pitches for advertising agency BBDO/LA. Authored software program “Slate It,” saving valuable time on-set for crews shooting commercials including Joe Pytka Productions.</p>
<p><b>Credentials &amp; Professional Development</b></p>	<p><b>B.S. Radio, TV and Film</b> University of Maryland, 1985</p> <p><b>Continuing Education</b> Improvisational Theater, Bay Area Theatresports</p>